

Purpose, Methodology and Results

The 2015 survey was developed for citizens to rank the most important issues and opportunities that should be guided by our 10-year comprehensive plan update. The list of **26 issues and opportunities** was generated by local residents, business owners, and Township staff. The survey was open October 14 to October 31, 2015 (**18 days**). The survey notice and link were distributed directly to the **35 citizens** who participated in the summer 2015 outreach sessions and posted on the township website. 327 viewers accessed the survey. **145 surveys** were completed.

Top 10 Priorities for the Township's Future	Response Percent
1. Develop a facility for indoor, yearround recreation activities, sports leagues, sports training, etc.	41%
2. Build a community pool and community gardens	32%
3. Improve perception of school district's value/reputation	25%
4. Encourage commercial growth and reuse/redevelopment for quality jobs and services	23%
5. Interconnect communities with walking/biking trails	19%
6. Improve streetscapes in communities: sidewalks, crosswalks, street trees, lighting, etc.	17%
7. Improve maintenance of local infrastructure: sewer collection system, streets, bridges, drainage features	16%
8. Develop strategy for long-term public safety service, including facilities, equipment and personnel	12%
9. Address traffic bottlenecks	11%
10. Rehabilitate (renew) parks and improve park maintenance	11%

Findings

1. There is **no 1 single issue/opportunity of priority concern**. Only **2 issues received more than 25% of the priority vote**; both were new recreation facilities.
2. While **100 survey respondents** value some aspect of recreation, they have a balanced view of other priorities. Only **8 respondents** (5.5%) selected only recreation priorities.
3. **1 in 4 respondents** equate Township quality of life, at least in part, with the reputation of the local school district.
4. **23 percent of respondents** expressed support for commercial growth and re-use/redevelopment; in addition, comments reflected property tax benefits of higher commercial occupancy and commercial growth.

What's Next?

Township officials and staff will develop an outline of the plan update, including the top 5-7 issues and opportunities. Related priorities, such as parks and recreation items or trails and sidewalks/streetscapes, may be combined for coordinated strategy and planning. The outline will be prepared by the end of 2015.